

## SPONSORSHIP PACKAGE **ASK FOR QUOTE**

As a Gold Sponsor your company will be associated with IAD Awards 2010, ensuring high impact visibility for your company through out an array of branding, logo exposure etc. during pre, at and post event.

### PRE - EVENT PROMOTIONS

#### **IAD Online : [www.iadawards.in](http://www.iadawards.in)**

The companies logo & web banner will be placed on homepage of [www.iadawards.in](http://www.iadawards.in) having hyper link of your companies website. Thousands of professionals will visit the website prior the event, thus providing tremendous exposure to companies brand and potential traffic to your companies website.

Included in the SPONSORS section of the event website alongside your 500 words profile with complete contact details of companies branch network.

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#### **IAD Testimonial**

Testimonial for IAD Awards by company representative will be placed on event website.

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#### **IAD LOGO Recognition**

Companies logo will be placed on event website & all promotional materials as Gold Sponsor.

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#### **IAD PR(Press Release)**

Companies name & products it deals with, will be included in all IAD Awards 2010 PR as Gold Sponsor.

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#### **IAD Articles**

10 articles will be posted on popular web article directory submission portals as Gold Sponsor.

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#### **IAD Forums/Blogs**

5 discussion forums & blogs will be created to promote your company to 4 Lac prospects as Gold Sponsor.

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#### **IAD E - Magazine**

Positioned below the platinum sponsor welcome letter in the IAD Awards 2010 E - magazine priority publication of one ½ educational page of company with one ½ color page advertisement for Gold Sponsor.

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#### **IAD Postcards**

Company will get back position on IAD Awards 2010 postcard for participants branded as Gold Sponsor.

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#### **IAD Participation Brochure**

Companies name will be highlighted as Gold Sponsor on the front of participants brochure with an inclusion of 50 words profile.

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#### **IAD Promotional E-Mailers**

4 lac email proposals will be send to architects, interior designers, landscapists, engineers, builders & students drafted by your company to advice them to participate & promote IAD Awards.

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#### **IAD Advertisements**

Companies logo will be placed on all promotional printed material as Gold Sponsor with good visibility.

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#### **IAD Ceremony Invites**

Companies logo will be placed on IAD ceremony invites as Gold Sponsor with good visibility.

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#### **SMS Marketing**

2 times 4 lac SMS invites will be send to architects, interior designers, landscapists, engineers, builders & students in your companies name Ist to advice them to participate & then to invite them for ceremony.

### AT THE EVENT PROMOTIONS

#### **IAD Stage Backdrop**

Companies logo will be placed in center below Platinum Sponsors of stage backdrop as a Gold Sponsor.

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#### **IAD Video Clips on Screens**

Company will get opportunity to showcase self compiled 5 soundless show reel adverts 2 minutes each on the screens at stage.

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#### **IAD Presentation**

Company representative will be given 7 minutes for introduction, presentation, informative lectures etc. during the peak hours of award ceremony.

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#### **IAD Stationery Distribution**

Company will get opportunity to distribute its stationery, brochures, catalogs etc. during the ceremony.

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#### **IAD Banners & Standies**

Company will get opportunity to place its 1 standies on stage, 5 standies & banners each all up to size of 2 feet by 4 feet at different locations as suggested by organizer.

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#### **IAD Seats & Invites**

Company will get 50 invites for its delegates with logo tagged reserve seating at prominent place of venue.

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#### **IAD Host**

Company will get opportunity to get its brand recommendation 5 times during the ceremony by the host.

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#### **IAD Awards & Citations**

Companies representative will get opportunity to give away 1 award in companies name & citation accordingly as per companies wish to winners of the categories decided by organizer.

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### POST EVENT PROMOTIONS

#### **IAD DVD**

Company will get an opportunity to have inclusion of advertisements, companies portfolio & video clips. In the IAD Awards 2010 DVD which will comprise everything about the competition.

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#### **IAD Booth**

Company will get a fabricated booth of size 8 feet by 8 feet.