

SPONSORSHIP PACKAGE **ASK FOR QUOTE**

As a Platinum Sponsor your company will be strategically associated with IAD Awards 2010, ensuring high impact visibility for your company through out an array of branding, logo exposure etc. during pre, at and post event.

PRE - EVENT PROMOTIONS

IAD Online : www.iadawards.in

The companies logo & web banner will be placed on homepage of www.iadawards.in having hyper link of your companies website. Thousands of professionals will visit the website prior the event, thus providing tremendous exposure to companies brand and potential traffic to your companies website.

Included in the SPONSORS section of the event website alongside your 750 words profile with complete contact details of companies branch and dealer network.

IAD Testimonial/Recommendation

Testimonial for IAD Awards by company representative will be placed on event website along with the recommendation letter for industry specialists to promote participation will be incorporated in invites.

IAD LOGO Recognition

Companies logo will be placed on event website & all promotional materials as Platinum Sponsor.

IAD PR(Press Release)

Companies name & products it deals with, will be included in all IAD Awards 2010 PR as Platinum Sponsor.

IAD Articles

15 articles will be posted on popular web article directory submission portals as Platinum Sponsor.

IAD Forums/Blogs

7 discussion forums & blogs will be created to promote your company to 6 Lac prospects as Platinum Sponsor.

IAD E - Magazine

Positioned below the Title Sponsor welcome letter in the IAD Awards 2010 E - magazine priority publication of one 3/4th educational page of company with one 3/4th color page advertisement for Platinum Sponsor.

IAD Postcards

Company will get front position on IAD Awards 2010 postcard for participants branded as Platinum Sponsor.

IAD Participation Brochure

Companies name will be highlighted as Platinum Sponsor on the front of participants brochure with an inclusion of 75 words profile along with the recommendation letter for industry specialists to promote participation.

IAD Promotional E-Mailers

6 lac email proposals will be send to architects, interior designers, landscapists, engineers, builders & students drafted by your company to advice them to participate & promote IAD Awards.

IAD Advertisements

Companies logo will be placed on all promotional printed material as Platinum Sponsor with better visibility.

IAD Ceremony Invites

Companies logo will be placed on IAD ceremony invites as Platinum Sponsor with better visibility.

SMS Marketing

2 times 6 lac SMS invites will be send to architects, interior designers, landscapists, engineers, builders & students in your companies name Ist to advice them to participate & then to invite them for ceremony.

AT THE EVENT PROMOTIONS

IAD Stage Backdrop

Companies logo will be placed in center below Title Sponsors of stage backdrop as a Platinum Sponsor.

IAD Screen on Stage

Company will get 2 self branding screens on stage of size 4 feet by 8 feet which will be used for showcasing ceremony, presentations, advertisements etc.

IAD Video Clips on Screens

Company will get opportunity to showcase self compiled 7 soundless show reel adverts 2 minutes each on the screens provided on stage as mentioned above.

IAD Presentation

Company representative will be given 10 minutes for introduction, presentation, informative lectures etc. during the award ceremony.

IAD Welcome Speech

Company representative will be given 1 minute to welcome guests & delegates at the start of ceremony.

IAD Stationery Distribution

Company will get opportunity to distribute its stationery, brochures, catalogs etc. during the ceremony.

IAD Banners & Standies

Company will get opportunity to place its 2 standies on stage, 7 standies & banners each all up to size of 3 feet by 6 feet at different locations as suggested by organizer.

IAD Seats & Invites

Company will get 75 invites for its delegates with logo tagged reserve seating at prominent place of venue.

IAD Host

Company will get opportunity to get its brand recommendation 8 times during the ceremony by the host.

IAD Awards & Citations

Companies representative will get opportunity to give away 2 awards in companies name & citations accordingly as per companies wish to winners of the categories decided by organizer.

IAD Booth & Display Area

Company will get a fabricated booth of size 8 feet by 8 feet & display area for its products of 120 Sqft.

POST EVENT PROMOTIONS

IAD Certificates

Company will get opportunity to place its logo below Title Sponsors logo on the certificates to be distributed to all participants & winners.

IAD DVD

Company will get an opportunity to have inclusion of advertisements, companies portfolio & video clips. In the IAD Awards 2010 DVD which will comprise everything about the competition.