

SPONSORSHIP PACKAGE **ASK FOR QUOTE**

As a Silver Sponsor your company will be associated with IAD Awards 2010, ensuring high impact visibility for your company through out an array of branding, logo exposure etc. during pre, at and post event.

PRE - EVENT PROMOTIONS

IAD Online : www.iadawards.in

The companies logo will be placed on homepage of www.iadawards.in.

IAD Testimonial

Testimonial for IAD Awards by company representative will be placed on event website.

IAD LOGO Recognition

Companies logo will be placed on event website & all promotional materials as Silver Sponsor.

IAD PR(Press Release)

Companies name & products it deals with, will be included in all IAD Awards 2010 PR as Silver Sponsor.

IAD Articles

5 articles will be posted on popular web article directory submission portals as Silver Sponsor.

IAD Forums/Blogs

2 discussion forums & blogs will be created to promote your company to 4 Lac prospects as Silver Sponsor.

IAD Promotional E-Mailers

4 lac email proposals will be send to architects, interior designers, landscapists, engineers, builders & students drafted by your company to advice them to participate & promote IAD Awards.

IAD Advertisements

Companies logo will be placed on all promotional printed material as Silver Sponsor with average visibility.

IAD Ceremony Invites

Companies logo will be placed on IAD ceremony invites as Silver Sponsor with good visibility.

AT THE EVENT PROMOTIONS

IAD Stage Backdrop

Companies logo will be placed in center below Gold Sponsors of stage backdrop as a Silver Sponsor.

IAD Video Clips on Screens

Company will get opportunity to showcase self compiled 2 soundless show reel adverts 2 minutes each on the screens at stage.

IAD Stationery Distribution

Company will get opportunity to distribute its stationery, brochures, catalogs etc. during the ceremony.

IAD Banners & Standies

Company will get opportunity to place its 3 standies & banners each all up to size of 2 feet by 4 feet at different locations as suggested by organizer.

IAD Host

Company will get opportunity to get its brand recommendation 2 times during the ceremony by the host.

IAD Booth

Company will get a fabricated booth of size 8 feet by 8 feet.

POST EVENT PROMOTIONS

IAD DVD

Company will get an opportunity to have inclusion of advertisements, companies portfolio & video clips. In the IAD Awards 2010 DVD which will comprise everything about the competition.